

SPONSORSHIP PROPOSAL

National Conference 2026

Organized by Faculty of Management Studies,
University of Delhi

The Faculty of Management Studies is an institution dedicated to delivering inclusive management education in a collaborative & innovative environment that empowers future leaders



THEME: Disruptive Technologies and Business Resilience



Faculty of Management
Studies (South campus),
New Delhi



30th to 31st January
2026



conference@fms.edu



+91 8527135983



Why Sponsor This Conference?

BRAND VISIBILITY

- Prominent exposure among top corporate decision-makers
- Direct access to leading academicians and researchers
- Visibility among the next generation of management professionals
- Opportunities to connect with key policy influencers

STRATEGIC ADVANTAGES

- Amplify your brand's recognition and credibility
- Showcase your commitment to advancing management education
- Engage with India's brightest minds in business and academia
- Establish your organization as a thought leader in the management domain

TIER	CONTRIBUTION	VISIBILITY & BENEFITS
DIAMOND 	₹ 5,00,000	<ul style="list-style-type: none">• Logo on Main Stage Backdrop• 10 Complimentary Registrations• Priority Stage Access• Premium Booth Space• Full-page Brochure Ad• Promotion on Website & Social Media
PLATINUM 	₹ 2,00,000	<ul style="list-style-type: none">• Logo on Event Banners• 5 Complimentary Registrations• Panel Participation• Standard Booth Space• Half-page Brochure Ad• Website Mention
GOLD 	₹ 1,00,000	<ul style="list-style-type: none">• Logo on Brochure & Stalls• 2 Complimentary Registrations• Logo on Event Slides• Quarter-page Brochure Ad
SILVER 	₹ 50,000	<ul style="list-style-type: none">• Logo in Brochure• On-Stage Acknowledgment During Event

Custom Event Sponsorships

You may also choose to sponsor specific event components (e.g., coffee and tea breaks, delegate welcome kits, branded stationery, networking lunch, lanyards and badges) with exclusive co-branding rights. Availability is limited and assigned on a first-come, first-served basis.

Publisher Sponsorships Opportunities

We welcome publishers to sponsor workshops or sessions. Sponsorship can be made via cheque or online payment, or in kind (e.g., book displays, resource kits, branded materials)

Publishers will be given:

- Dedicated booth/display space
- Mention in brochure and announcements
- Networking opportunity with faculty and students

For all sponsorship-related inquiries and to explore customized partnership opportunities, feel free to reach out to the FMS Conference Committee at conference@fms.edu or Call us at +91 8527135983

To confirm your participation, simply submit the completed Sponsorship Application Form as a scanned copy to the same email address.

We look forward to partnering with you!



SPONSORSHIP APPLICATION FORM



Organization Name: _____

Contact Person: _____

Designation: _____

Phone Number: _____ Email: _____

Address: _____

Select Your Sponsorship Tier:

☐ Silver – ₹50,000 ☐ Gold – ₹1,00,000 ☐ Platinum – ₹2,00,000 ☐ Diamond – ₹5,00,000

☐ Custom/Event-Specific Sponsorship (Please specify): _____

☐ Others (Please specify): _____

Preferred Mode of Sponsorship:

☐ Cheque/ Online

☐ In-Kind (please describe): _____

☐ Combination (Cheque/ Online + In-Kind)

Would you like to discuss branding customization (e.g. lanyards, bags, pens)?

☐ Yes

☐ No

Authorized Signatory: _____

Date: _____

THANK YOU FOR SUPPORTING ACADEMIC EXCELLENCE &
INDUSTRY COLLABORATION!