Faculty of Management Studies, University of Delhi
In Collaboration with
The Open University Business School, UK
Is Organizing
“Empowering Methodologies in Indian Management Research Conference”
As a part of
UGC-UKIERI research project on “Empowering Methodologies in Management Research”

PROGRAM SCHEDULE

December 16-17, 2019

Venue: - Seminar Hall, Faculty of Management Studies
University of Delhi
### Monday: December 16, 2019

#### Inaugural Ceremony

- **Welcome by Prof. Sunita Singh Sengupta, Head & Dean, Faculty of Management Studies, University of Delhi & India Partner**

- **Address by Prof. Emma Bell, The Open University Business School, UK Partner**

- **Address by Dr. Tim Butcher, The Open University Business School, UK Partner**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>10:00 am</td>
<td>Welcome</td>
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<tr>
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<td>Address by Prof. Emma Bell</td>
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<td>Address by Dr. Tim Butcher</td>
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#### Tea Break

**Time:** 11:00 am - 11:30 am

#### Panel Discussion 01: Empowering Methodologies in Management Research

**Chair:** Prof. Emma Bell

**Speakers:**
- Prof. Vivek Suneja, Professor of Strategy, Faculty of Management Studies, University of Delhi
- Prof. A Venkatraman, Professor, Faculty of Management Studies, University of Delhi
- Prof. Sudhanshu Rai, Associate Professor of Innovation in emerging economies, Copenhagen Business School, Department of Management society and communication

**Time:** 11:30 am - 01:00 pm

#### Lunch Break

**Time:** 01:00 pm - 02:00 pm

#### Panel Discussion 02: Empowering Methodologies in Social Sciences

**Chair:** Prof. Harsh Verma

**Speakers:**
- Prof. Ernesto Noronha, Professor of Organizational Behavior, IIMA
- Prof. Devi Vijay, Professor of Organizational Behavior, IIMC
- Prof. Balaganapathi Devarakonda, Professor & Head, Department of Philosophy, University of Delhi

**Time:** 02:00 pm - 03:30 pm
Tea Break | 03:30 pm – 04:00 pm
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**Using Visual Ethnographic Methods in Management Research**

**Chair:** Prof. Sunita Singh Sengupta  | 04:00 pm – 05:00 pm

**Speaker:**  
- Dr. Tim Butcher, Senior Lecturer, Department for People and Organizations, Faculty of Business & Law, The Open University Business School, UK

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**Tuesday, December 17, 2019**

**Theme: Cultural Foundations of Management Education: Local vs. Global**

**Chair:** Prof. Vivek Suneja  | 10:00 am – 11:00 am

**Speaker:**  
- Dr. Scott Taylor, Reader in Leadership & Organization Studies, Department of Management, University of Birmingham, UK & Associate Editor of the journal Organization, Section Editor of the Journal of Business Ethics

Tea Break | 11:00 am – 11:30 am
---|---
**Theme: Use of Literary Theory in Management Research**

**Chair:** Prof. Venkat Raman  | 11:30 am - 12:15 pm

**Speaker:**  
- Dr. Emma Bell, Professor of Organization Studies, Department for People and Organizations, Faculty of Business & Law, The Open University Business School, UK

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**Theme: Phenomenological Approach to Capture Experience as a Methodological Tool**

**Chair:** Dr. Scott Taylor  | 12:15 pm - 01:00 pm

**Speaker:**  
- Prof Sudhanshu Rai, Associate Professor of Innovation in emerging economies, Copenhagen Business School, Department of Management society and communication.
<table>
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<th>Concluding Session</th>
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<tr>
<td>- Prof. Sunita Singh Sengupta, Head &amp; Dean, Faculty of Management Studies, University of Delhi &amp; India Partner</td>
<td>01:00 pm – 01:15 pm</td>
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Lunch